

# PRIYATAM DOLAI

## Digital Marketing

917416194457  
www.digitalpriyatam.com

priyatamd96@gmail.com  
Hyderabad

<https://www.linkedin.com/in/priyatam-dolai-026a2922a>

## EXPERIENCE

### Digital Marketing

#### Teks Academy (Apprenticeship)

- 01/2024 Hyderabad
- Managed social media campaigns and analysed engagement data to improve outreach
  - Implemented SEO strategies to improve website ranking, increasing traffic
  - Collaborated on developing digital marketing strategies tailored to client needs

### GIS Engineer

#### Clove Technologies

- 11/2023 11/2024 Visakhapatnam
- Data Collection & Analysis: Gather and analyze geographic data from various sources like GPS and satellite imagery Mapping &
  - Visualization: Create detailed maps and visual models using GIS software for diverse industries Spatial Analysis: Perform analysis to identify geographic patterns and trends for informed decision-making Database Management: Design and manage spatial databases for efficient storage and retrieval of geospatial data

### Graduate Engineer

#### Vijay Nirman Company

- 08/2018 10/2020 Visakhapatnam
- Assisted in project planning, scheduling, and site supervision to ensure timely execution

## EDUCATION

### B.Tech (Civil Engineering)

#### Viswanadha Institute of technology and management VITAM

01/2014 01/2018 Visakhapatnam, Under Jntu-Kakinada

### M.P.C

#### Board of Intermediate Education, A.P

- 01/2012 01/2014 Visakhapatnam
- Sree Kashyap Junior College, Visakhapatnam - -

## SUMMARY

An enthusiastic and highly motivated person with practical knowledge in WordPress development, SEO, social media management, and digital marketing analytics. I am seeking to apply my expertise and talents in a dynamic position within the digital marketing workplace.

## LANGUAGES

### Telugu

Native



### English

Proficient



### Hindi

Advanced



### Oriya

Advanced



## SKILLS

WordPress

SEO

SEM

SMM

Google Ads

Google AdSense

Canva

Web Designing

## Expertise Tools

Google Keyword Planner

Uber Suggest

SEMrush

Google Search Console

Ahrefs

Google Analytics

Meta Business Suit & LinkedIn Management